

SUAGM U.S.

“Vote or Remain Silent” Public Awareness Campaign Synopsis

As part of its efforts in promoting Hispanics in the United States to exercise their right to vote, the SUAGM U.S. Campuses were integrated into the **“Vote or Remain Silent”** (*“Vota o Quédate Calla’o”*) public service campaign. Initially launched in 2008 in SUAGM Puerto Rico, the campaign has continually strived to engage leaders in government, business and academia in order to promote this fundamental and crucial right to the communities SUAGM serves.

Through a series of community events, forums and presentations, the SUAGM U.S. Campuses emphasized the importance of voting and provided its communities with vital information needed in order to make an informed vote. The campuses teamed up with local and national organizations and held the events, among others:

- ***¡Todos a Votar!*** The nationwide Latino voter education tour press conference at the Tampa Bay Campus with organizations Mi Familia Vota (MFV); National Council of La Raza (NCLR); the League of United Latin American Citizens (LULAC); Service Employees International Union (SEIU); National Association of Latino Elected Officials (NALEO) Educational Fund; Center for Community Change (CCC); Presente.org; Voto Latino; and the Hispanic Federation.
- Presentation: ***The Impact of Inequality in Democracy***. Presented by Dr. Pedro Rosselló, former Governor of Puerto Rico at the Metro Orlando Campus.
- Presentation: ***Celebrate Constitution and Citizenship Day***, presented by Congressman Chris Van Hollen, Maryland’s 8th District at the Capital Area Campus
- The ***Hispanic Vote Festival*** at the South Florida Campus supported by organizations such ASPIRA Florida, Hispanic Business Initiative Fund (HBIF), Hispanic Unity of Florida, Costco Wholesale, AAA, the League of United Latin American Citizens (LULAC), Humana and Susan G. Komen for the Cure, Miami/Fort Lauderdale among others.